

AGENDA

“The missing “WHY” for energy efficiency - stronger narratives to drive progress in EU Member States”

**Tuesday 26 October
16:00 CEST**

Welcome by the Chair and moderator of the session (5 Mins)

Jan Geiss, Secretary General, EUFORES and Project Coordinator, Energy-Efficiency-Watch 4 project

Scene setting

"The EU27 energy efficiency trends and policies by sector" (15 Mins)

Didier Bosseboeuf, International energy efficiency expert, ADEME and Project Coordinator, Odyssee-Mure project

Live poll with audience on energy efficiency narratives (5 Mins)

"The missing ‘WHY’ for energy efficiency: towards new narratives" (15 Mins)

Christiane Egger, Deputy manager, Energiesparverband Upper Austria and Survey & narrative development leader, Energy-Efficiency-Watch 4 project

Q&A: the audience is invited to submit questions to the speakers (10 Mins)

Expert panel

Panel discussion on successful and effective implementation of energy efficiency measures (25 Mins)

Moderator: Jan Geiss, EUFORES, Energy-Efficiency-Watch 4 project

Panellists:

- **Vlasta Krmelj**, Mayor of Selnica ob Dravi (Slovenia) and Director, Podravje Regional Energy Agency
- **Adrian Joyce**, Secretary General, EuroACE
- **Wolfgang Eichhammer**, Head of Competence Center Energy Policy & Energy Markets, Fraunhofer ISI and Technical Coordinator, Odyssee-Mure project
- **Christiane Egger**, Energiesparverband Upper Austria, Energy-Efficiency-Watch 4 Project

Q&A: the audience is invited to submit questions to the panellists (10 Mins)

Conclusions by the Chair and moderator of the session (5 Mins)

Jan Geiss, EUFORES, Energy-Efficiency-Watch 4 project